

Form No. INC-33**e-MOA (e-Memorandum of Association)**

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]



Form language

☒ English☐ Hindi

Refer instruction kit for filing the form.

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

Table A/B/C/D/E

1 The name of the company is

SS RETAIL LIMITED

2 The registered office of the company will be situated in the State of

Maharashtra

3 (a) The objects to be pursued by the company on its incorporation are:

To carry on the business of buying, selling, reselling, importing, exporting, transporting, storing, developing, promoting, marketing or supplying, trading, dealing in any manner whatsoever in all type of goods #[including but not limited to televisions, mobile phones, computers, laptops and accessories, IT products, refrigerators, commercial refrigerators, television sets, fans, air conditioners, commercial air conditioners, air coolers, communication equipment, on retail as well as on wholesale basis in India or elsewhere and to carry on the business as exhibitors of various goods, services and merchandise and to undertake the necessary activities to promote sales of goods, services and merchandise manufactured/dealt with/provided by the Company and to act as broker, trader, agent, C & F agent, shipper, commission agent, distributor, representative, franchiser, consultant, collaborator, stockiest, liasioner, job worker, export house of goods, merchandise and services of all grades, specifications, descriptions, applications, modalities, fashions, including by-products, spares or accessories thereof, on retail as well as on wholesale basis.*Amended vide Special Resolution dated 4th September, 2025 #Inserted vide Special Resolution dated 4th September, 2025

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1.To provide consultancy, advisory services, installation, warranty and transport facility to the customers for all types and varieties of goods and services referred to in clause 3(a) above, including spares and accessories thereof. 2.To enter into any arrangements with any Government or Government departments or authorities or statutory corporations, bodies corporate or other undertaking that may seem conducive to the attainment of the companys main objects, and to obtain from any such Government or Government departments or authorities or persons any rights, privileges, franchises and concessions necessary or desirable to obtain and to carry out, exercise, use or comply with any such arrangements.3.To purchase, acquire and undertake all or any part of the business, property and liabilities of any person or **[firm] or company carrying on or proposing to carry on any business which this company is authorized to carry on or possessed of property suitable for the purpose of the company or which can be carried on in conjunction therewith.4.To pay for any property, rights or privileges acquired by the company or for the services rendered or to be rendered in connection with the promotion of the business of the company or for acquisition of any property for the company or otherwise either wholly or partially in cash or in shares, bonds, debentures or other securities of the company and to issue any shares either as fully paid up or with such amount credited as paid up thereon, as may be agreed upon and to charge any such bonds, debentures or other securities upon all or any part of the property of the company.5.\$[To purchase, hire, take on lease, construct, equip and maintain showrooms, shops, warehouses, godowns, employees? residences and any other conveniences and to construct, alter, improve and enlarge any building or work necessary for the attainment of the main objects of the Company.] 6.**[To] sell, exchange, mortgage, let on lease, royalty or tribute, grant licenses, easements, options and other rights over and in any other manner deal with or dispose of the whole or any part of the undertaking, property assets, rights and effects of the company for such consideration as may be thought fit and in particular for cash or for stocks, shares, whether fully or partly paid up or securities of any other company.]7.To collect and provide credit or other information, to organize information cells and data banks, relating to industrial, and other economic activities and to provide information for the development of industries to entrepreneurs and to provide any other computerized services.8.To enter into contracts of indemnity or guarantee and to guarantee the performance of any contract or obligation and the due payment and repayment of any debt or liability present or future or contingent on the performance of any contracts or obligations of any persons, firms or company or body corporate.9.To apply for, purchase or otherwise,

acquire and protect, prolong and renew in any part of the world any patents, patent rights, brevets, invention, trademarks, designs, licenses, protections, concessions, monopolies and the like conferring any exclusive or non-exclusive or limited right to their use or any secret or other information as to any invention, process or privilege which may seem capable of being used for any of the purposes of the Company and to use, exercise, develop or grant licenses or privileges in respect of or otherwise turn to account, the property rights and information so acquired and to carry on any business in any way connected therewith. \$?To undertake and execute any trust or any undertaking whereof may seem desirable either gratuitously or otherwise and/or to make donations to any persons, company, entity or associations, either in cash or any other assets as may be thought, directly or indirectly conducive or otherwise and also to subscribe, contribute or otherwise assist or guarantee money for any national, international, charitable, scientific, religious, political or benevolent, public or cultural, educational or other activity.?] 10.To insure with any other company, firm or persons against losses, damages and risks of all kinds that may affect the company.To invest and deal with surplus monies of the company, which may not be required immediately, in any form of investment, including in shares, stocks, bonds, debentures, obligations or other securities of any company or association or in Government securities or in deposit with Bank or Banks as may be considered desirable and from time to time to vary such investment and further to enter into futures and options to protect against variations in the market price.] 11.To procure the recognition of the Company under the laws or regulations of any other country and to do all acts necessary for carrying on business or activity of the Company in any foreign country.12.To open any kind of account in any Bank and to draw, make, accept, endorse, discount, negotiate, execute and issue bills of exchange, promissory notes, bills of lading, warrants, debentures and other negotiable or transferable instruments or securities.13.\$[To apply for membership or become a member of any company, association, society or body corporate having any objects similar to or identical with those of the Company, or likely, directly or indirectly, to promote the interest of the Company.]14.To engage, employ, suspend and dismiss executives, engineers, agents, manager, superintendents, assistants, clerks, coolies and other servants and laborers and to remunerate any such person at such rate as shall be thought fit, to grant bonus, compensation, pension or gratuity to any such person or to his widow or children and generally to provide for the welfare of all the employees.15.To form, incorporate or promote any company or companies, whether in India or elsewhere having amongst its or their objects the acquisition of all or any of the assets or control or

development of the company or any other object or objects which in the opinion of the company could or might assist the company in the management of its business, the development of its properties and to apply all or any of the costs and expenses incurred in connection with any such promotion or incorporation.16.##[To takeover, merge, demerge, hive-off, amalgamate or to enter into any scheme of arrangement envisaged under the provisions of sections 230 to 235 of the Companies Act, 2013 and/or to enter into partnership or any arrangement of sharing profits, union of interest, co-operation, joint venture, licence or reciprocal concessions or otherwise with any individual, firm or company carrying on or engaged in, or being authorised to carry on or engage in any business or transaction which the company is authorised to carry on or engage in or which can be carried on in conjunction herewith or which is capable of being conducted so as directly or indirectly to benefit the company and or to take or otherwise acquire and hold shares or stock in or securities of or otherwise assist any such company and to sell, hold, reissue, with or without guarantee or otherwise deal with the same .]17.To adopt such means of making known the products of the company as may seem expedient and in particular by advertising in press, cinema, electronic media such as television, internet etc. by circulars, posters, by purchase and exhibition of works of art or interest, by publication of books and periodicals and by granting prizes, rewards and donations.18.To assist any other company under the same management within the meaning of the Companies Act, 2013 or any statutory modification thereof, in any manner and to any extent including the giving of loan and guarantees or the providing of securities of any kind whatsoever in connection with any loan given to the latter by any person, firm or body corporate.19.To distribute among the members in-specie any property of the company or any proceeds of the sale or disposal of any property of the company in the event of winding up, so that, no distribution amounting to a reduction of capital be made except with the sanction (if any) for the time being required by law.20.To institute and to defend and suit, appeal, application for review or revision or any other application of any nature whatsoever, to take out executions, to enter into agreements of reference to arbitration and to enforce and where need be to contest any awards and for all such purpose to engage or retain counsels, attorneys and when necessary to remove them.21.Subject to the provisions of the Companies Act, 2013, to receive money on deposit under section 73 of Companies Act, 2013 or loan, borrow or raise money in such manner as the company shall think fit and in particular by the issue of debentures or debenture stock (perpetual or otherwise) and to secure the repayment of any money borrowed, raised or owing by mortgage, charge or lien upon all or any of the

property or assets of the company (both present and future), including its uncalled capital and also by a similar mortgage, charge or lien to secure and guarantee the performance by the company or any other persons or company or any obligations undertaken by the company or any other person or company as the case may be, but the company shall not carry on Banking Business within the meaning of the banking regulation Act, 1949 and rules or Regulations framed thereunder.22. **[Upon any issue of shares, debentures or other securities of the Company, to employ brokers, commission agents, underwriters and such other persons as may be required and to provide for the remuneration of such persons for their services by cash or by the issue of shares, debentures or other securities of the Company or by the granting of option to take the same or in any other manner allowed by law.23.To establish and maintain agencies and branch places of business, shops and to cause the company to be registered or recognised and carry on business in any part of the world, subject to law in force.24.To do all other such legal activities that are required in fulfilling the objects of the Company that may not be mentioned above and any other activities that are required to be performed by the operation of any law that the Company is subject to.]\$inserted and renumbered vide Special Resolution Dated 4th September, 2025.**inserted vide Special Resolution Dated 4th September, 2025.## Substituted vide Special Resolution dated 4th September, 2025.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

80000000	Equity Share	Shares of	10	Rupees each	
----------	--------------	-----------	----	-------------	--

Attachments

First Subscriber (s) sheet

560091370_MOA - Subscriber

Declaration

Pursuant to resolution no. dated, I, on the behalf of Board of Directors, declare that following amendments have been adopted in Memorandum of Association:

Consequent to the Company becoming a Public Limited Company, the Memorandum of Association of the Company requires to be changed to incorporate provisions applicable to a Public Limited Company.

To be digitally signed by

Name

Designation

DIN

DSC